



PRESS RELEASE - For immediate release

.CN now runs in Amsterdam

Freenom partners with Chinese Government

Amsterdam - 21st of January 2014. Freenom, the free domain name provider, announced today that it has signed a partnership agreement with CNNIC, the China Internet Network Information Center, a Chinese governmental agency. The agreement entails the exchange of domain name services between Beijing and Amsterdam. This exchange allows the Chinese domain extension .CN to resolve faster for European internet users that visit a .CN website. In return the domain extensions .TK, .CF, .ML and .GA, operated by Freenom, resolve faster for Chinese internet users.

Both CNNIC and Freenom operate the innovative AnyCast DNS technology enabling multiple server locations bearing the same IP address. This technology allows internet users to resolve a domain name much faster, since domain lookups are done closer to the user's physical location. By adding domain servers in Amsterdam CNNIC is able to serve their internet users in Europe much faster.

Freenom is operating the .TK, .CF, .ML and .GA domain extensions and will add many more domain extensions to its portfolio this year. With the growing demand of free domains, especially from China, Freenom is happy to serve the Chinese internet community much faster with the local Chinese AnyCast infrastructure. Freenom is planning to expand its AnyCast cloud to more than 15 locations worldwide. This expansion allows Freenom to operate a platform that resolves domain names as one of the fastest in the world.

"CNNIC visited the Amsterdam office in December to configure the domain name service equipment for .CN." says Maurice van der Meer, Chief Technology Officer at Freenom. "The relationship with the Chinese is outstanding. Two of our engineers are visiting Beijing this week to configure our services in the Zhongguancun high-tech district of Beijing. Last week CNNIC has put the Amsterdam servers in production and European .CN users can already notice the difference in speed. "

"With more than 20 million active domain names, Freenom manages the largest domain name portfolio after .COM. " says Joost Zuurbier, CEO & Founder of Freenom. "But we won't stop there. Domain names, either free or paid, should resolve fast. Soon we will add new countries and new generic top level domains to our platform, growing the number of domains we have under management. This growth requires constant global server expansion to continue to serve our internet users with the fastest domain services possible."

Free domain name registrants are found everywhere, especially in regions where the number of internet users is increasing rapidly. Freenom acknowledges that Chinese users have the most appetite for free domains, but also countries like Russia, Brazil and Indonesia are amongst the largest user groups.

"Last month we announced the investment of KIMA Ventures. Thanks to this investment we are able to execute our strategy much faster." Zuurbier continues. "We currently negotiate with many countries and new generic top level domain registries around the world to be added to our platform - which is open for both free and paid domain names."

About Freenom: Freenom is a Registry Operator for top level domains. With a secure and stable DNS AnyCast Cloud, fast Registration System and unique business model built around free domain names Freenom provides a complete solution for all top level domains. Freenom operates more than 20 million active domain names and is the largest Registry Operator after .COM. Freenom is headquartered in Amsterdam, Netherlands, but has satellite offices in Weiswampach (Luxembourg), Palo Alto (U.S.A.) and Dakar (Senegal).

About CNNIC: CNNIC is responsible for operating and administering China's domain name registry. CNNIC is the administrative internet agency of the Chinese Ministry of Information Industry.

Attachments:

Logo pack is available

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